



2023 Greenspring Grant Impact Report

How far does the Greenspring Grant go?

Our 2023 Greenspring Grant Recipients provided an update on the impact of the Greenspring Grant Program's support through voluntary impact reports. These reports detailed the number of lives impacted and the stories of those to whom they provide services. It is an incredibly heartwarming experience to see just how far the Greenspring Grant Program goes, so please enjoy reading about the fantastic things these organizations have accomplished.

ASSETS Lancaster

ASSETS Lancaster cultivates entrepreneurial leadership to create economic opportunities for underserved communities.

ASSETS Lancaster partnered with The Mix to launch the Validator cohort, which introduced underserved youth to entrepreneurship as a career. During these sessions, 13 middle and high school students explored topics like creating a minimal viable product (MVP), researching markets and needs, and new markets, like the Green Industry. The program was highly interactive; teams worked on business plans and presented their ideas.

Students learned to see entrepreneurship as a viable career path through this curriculum:

- **What is Entrepreneurship?**
- **Why Entrepreneurship Matters**
- **Cultivating an Entrepreneurial Mindset**
- **Introduction to Business Planning**
- **Introduction to Pitching**
- **Next Steps**

Students visited local small business owners Keisha Finnie, an artist, and Candy Factory, a coworking business, where they learned that entrepreneurship is a viable career path and that although there are challenges, there are opportunities for growth and success.

Students were asked what they liked most and said:

- “I like the fact we can be creative with our ideas”
“It helped me learn how to start my own business”
“I like learning about the different businesses and how they started”
“I like that you can make your own staff”

Then, students were asked what was one thing that surprised them during this series.

- “How many people are interested in entrepreneurship in the world”
“Seeing places I didn't even see before”
“That we need a positive mindset for entrepreneurship”
“Places I can go”

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Southwest Partnership

Southwest Partnership's mission is to develop its vision through productive land uses and partnerships that will maintain a cohesive community. They partner with its neighbors, surrounding communities, city government, area institutions, and businesses.

Southwest Partnership continued using the client resource database 'Apricot' to provide workforce outreach and guidance for residents in seven Southwest Baltimore neighborhoods. They offered one-on-one job and career counseling with the Workforce Program Manager. They assisted the program partner, the University of Maryland Community Engagement Center, to continue 'Workforce Wednesdays' and other direct services like GED prep, resume building, and job searching.

These funds also helped to provide bus passes and essential supplies for job seekers, such as shoes and uniforms, among other necessary items.

Tenfold

Tenfold's mission is to offer critical services to empower individuals, overcome homelessness, prevent eviction, prepare for homeownership, and access financial stability.

Tenfold utilized the grant from Greenspring Advisors to support its Ann B. Barshinger Financial Empowerment Center (BFEC) in delivering its Financial & Homebuyer Education program. With this funding, BFEC conducted:



These workshops resulted in a 15% average improvement in financial literacy, as evidenced by pre- and post-tests. Attendee evaluations reflected strong satisfaction, with 92% rating materials as good/excellent and 98% indicating they would likely change their financial behaviors.

Looking ahead, BFEC plans to offer bi-weekly workshops and expand its offerings in Spanish to serve Lancaster's diverse community, with the goal of supporting other languages in the future. They also began the development of an Employee Assistance Program, which aims to partner with local businesses to provide financial education services to their employees.

Additionally, they are working to attract new volunteers and create a successful engagement approach to maintain long-term volunteer relationships. Tenfold formed working groups that meet biweekly to discuss and implement solutions.

Tenfold anticipates holding 85 financial and homebuyer education workshops this year, benefiting approximately 600 individuals.

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LET'S GO Boys and Girls, Inc.

LET'S GO Boys and Girls' mission is to enhance educational and professional pathways for hundreds of youth across historically under-resourced communities.

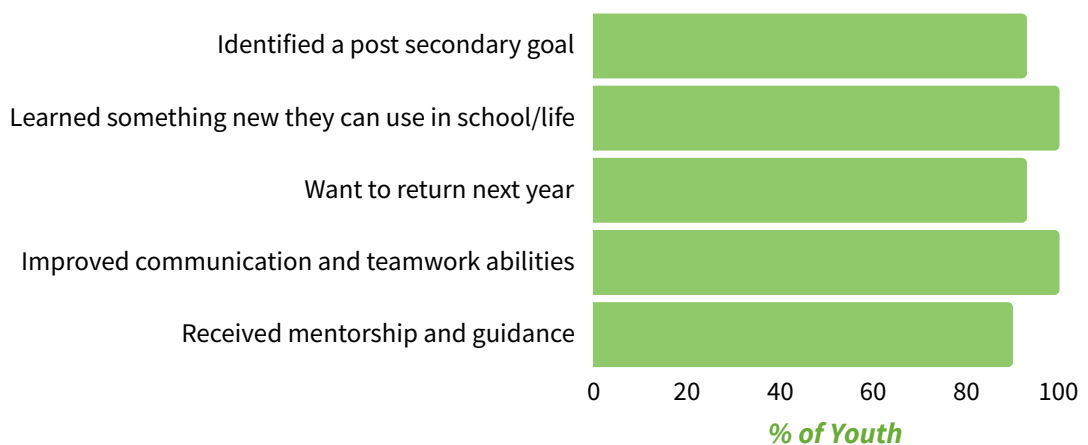
LET'S GO partnered with **21** local organizations, reaching over **1,500** K-12 students through **111** workshops that provided, on average, **50** hours of high-quality, hands-on STEM education per year. These organizations included:

- Baltimore City Community College-Refugee Youth Project
- Baltimore Curriculum Project
- Baltimore City Recreation and Parks
- Lakeland Community and STEAM Center/Lakeland Elementary
- Next One Up
- St Ignatius Loyola Academy
- The Y in Central Maryland
- Westport Academy

A total of **480** youth participated in pre-/post-activity content assessments, revealing an **average test score increase of 30%**. Moreover, 73% of post-assessments showed 70% or higher scores, indicating a commendable level of STEM mastery among participants.

During the grant period, LET'S GO expanded its middle and high school programming to meet evolving youth needs and to support academic achievement, essential skills development, and leadership aspirations. Students benefitted from exposure to practical STEM applications and engaging with industry professionals to explore diverse career pathways. They were able to enhance their STEM interest and proficiency. They also benefitted from professional development workshops that covered vital topics such as financial literacy, dressing for success, email etiquette, public speaking, and more, preparing them for future academic and career success.

Of the 15 youth who participated in similar LET'S GO Youthworks programming in 2023, they reported the following:



A 2023 Participant in the Youthworks program said:

“ This program helped me realize I want more for my future

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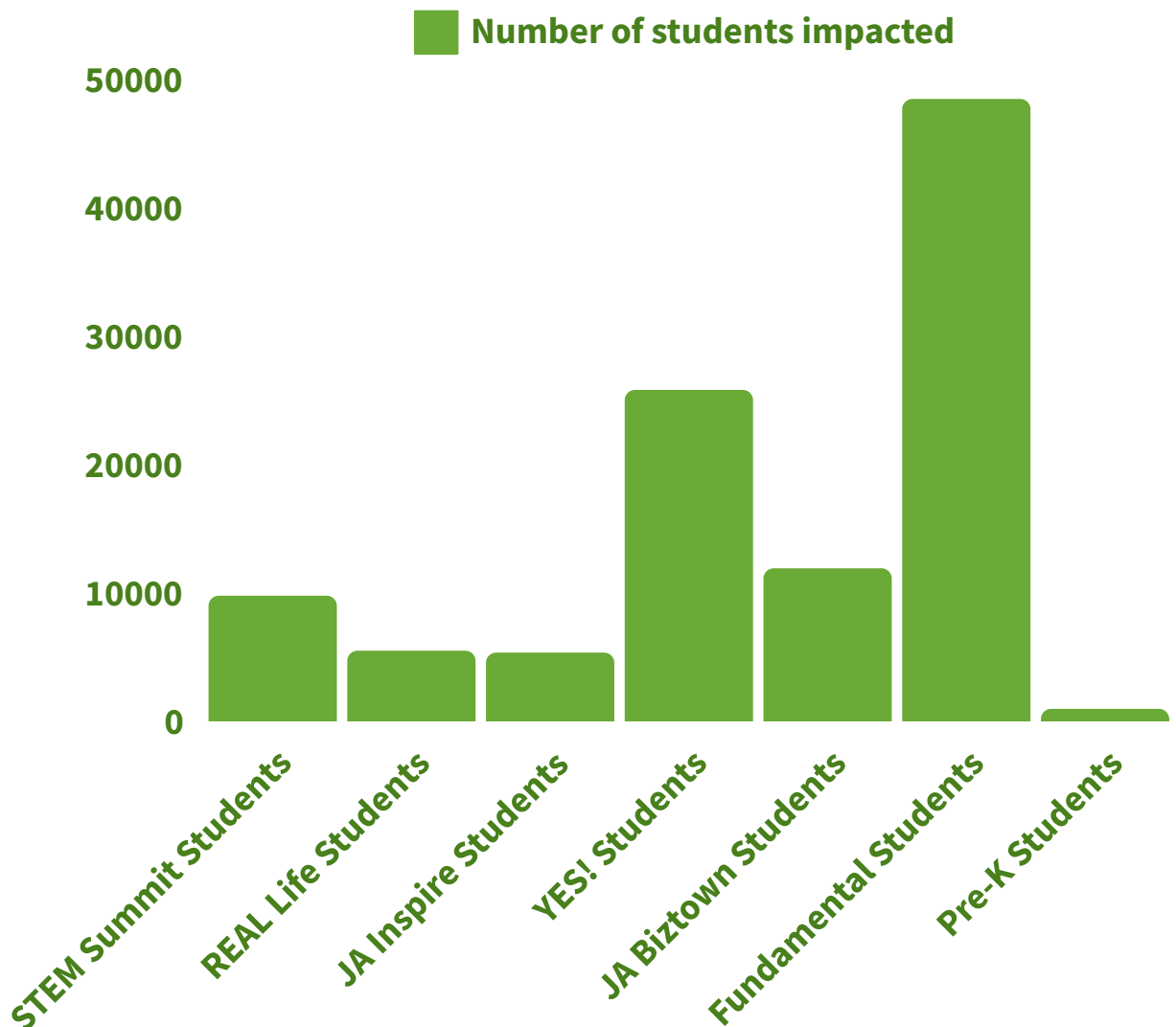
Junior Achievement of South Central PA

Junior Achievement of South Central PA's mission is to inspire and prepare young people to succeed.

Junior Achievement of South Central PA utilized the 2023 Greenspring Grant to expand their programs, reach more students, and invest in the future of their community, all while offering their programs free of charge.

JASCPA reached over **110,000 students** throughout the region, including **27,408 in Lancaster County**. This accomplishment marks a new record for JASCPA in terms of its reach. They also launched a Pre-K program that reached 959 students, including 500 from Lancaster County. Finally, JASCPA engaged over 8,000 volunteers, who generously gave their time, expertise, and passion to inspire the next generation.

Across JASCPA's programs, the number of students impacted across their different programs was as follows:



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Plantation Park Heights Urban Farm

Plantation Park Heights Urban Farm's mission is to provide high-quality and sustainable agricultural products to our Park Heights community and the Greater Baltimore area.

Agrihood Baltimore Food Hub (ABFH) utilized the 2023 Greenspring Grant to develop a training program for an urban agriculture food hub. This included training on:

Building Agrihood Baltimore Food Hub (ABFH) in NW Baltimore: Starting and running a small urban farm, weekly food aggregation programs that delivered fresh vegetables and fruits to folks at YMCA of Central Maryland, Community Assistance Network, and Maryland Food Bank.

Job creation and training: The Agrihood Baltimore Food Hub created five temporary jobs for young individuals who completed ABFH training programs. Including:

- *Urban Farming:* Grow and harvest vegetables produced onsite at Plantation Park Heights Urban Farm to sell at three weekly Farmer's Markets in Baltimore City.
- *Operations:* Manage the logistics of ABFH's new facilities, build a digital cold storage system, and create an urban agriculture marketing plan.
- *Education and outreach:* Teach bi-weekly workshops and promote the benefits of urban agriculture through the Food Safety Rule (FS) and Good Agricultural Practices (GAP) classes.

Conclusion

The Greenspring Grant Program was established in 2012 to support the missions of local non-profits. This program is employee-run, and each year, it allows a new team of individuals to have the rewarding task of selecting and awarding monies to organizations that are making an impact.

Applicants may apply for a Greenspring Grant to support the general operations of their organization or a specific program or initiative. In either case, Greenspring requires that organizations complete the online application to apply for funding. The 2025 Greenspring Grant Program cycle timeline will be announced in early 2025 here:

<https://greenspringadvisors.com/about/giving/grant-program/>

Greenspring Grant Information

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